**FUNDRAISING FAQ’s**

**What is the difference between a minimum fundraising amount and a fundraising target?**

A minimum fundraising amount is set **by the charity** (a minimum amount) you agree to fundraise in return for accepting a guaranteed place in an event. Minimum fundraising amounts cannot be decreased after registration.

A fundraising target is set **by you** as a fundraising goal. It can also be set above the minimum fundraising amount (ie. you can commit to a minimum amount of £1000 but are aiming to raise £1500). Target amounts are therefore flexible and can fluctuate and can be a great incentive for you and your supporters.

If you have secured your own place in a public event (ie. a ballot place, or if you have bought your own entry), you will not be required to raise a minimum fundraising amount, but instead we suggest you use that amount as a fundraising target.

**Why do charities set a minimum fundraising amount?**

The investment the charity has made includes the cost of buying the event place from the event organisers, advertising and promotional activity, the cost of running vests, t-shirts and other supporter materials. In order to ensure as much of your money as possible goes to the vital work OCD Action does, we, like other charities, have to set a minimum fundraising amount.

Those participants who have been successful in securing their own places in events, either via a public ballot or have paid for their places themselves, are not required to raise a minimum fundraising amount and are able to decide how much they want to raise (as said previously, we would normally suggest using the minimum fundraising amount as your fundraising target.)

**What if I feel it’s unrealistic for me to raise the minimum fundraising amount?**

It is important that you consider your commitment to the charity before you apply for one of our places - if you cannot reach the commitment, we would suggest that you enter the public ballot to your chosen event and try to get your own place. That way you are not required to raise a minimum fundraising amount and are able to decide how much you want to raise.

**What if I don’t raise the minimum fundraising amount that I have agreed to?**

It is important to reach the amount you have committed to raise when you accepted the place to ensure OCD Action doesn’t lose money we have already invested and would have ear-marked for a campaign or project.

The fundraising team will provide you with as much help and support as they can in order for you to reach this amount. Please email or call at any time [info@ocdaction.org.uk](mailto:info@ocdaction.org.uk)

If for whatever reason you are still unable to meet the minimum fundraising amount, then you have two options:

1. Make up the shortfall and donate the remaining amount yourself\*

2. Speak to us about deferring your place to the following year or another event\*\*

*\*OCD Action will work with you to try and establish a means of you paying the money in to us – perhaps instalments over time.*

*\*\*Deferrals are subject to the terms and conditions of the event organisers and will incur another registration fee.*

**What if I get injured and need to withdraw from the event?**

This is always a terrible blow after the hard work you have put into both training and fundraising. Please let us know as soon as possible by emailing or calling us at any time [info@ocdaction.org.uk](mailto:info@ocdaction.org.uk)

We will be able to advise you on how to defer your place to the following year. (Please note that you can normally only do this once).

You will still be required to honour your commitment of raising the minimum fundraising amount and can either transfer your donations to the following year or make up any shortfall this year and not have the commitment for the following year.

Unfortunately, your registration fee is non-refundable, and you will be required to pay again for any deferred place.

**What if I change my mind and no longer want to take part?**

Please let us know as soon as possible by emailing us at any time at [info@ocdaction.org.uk](mailto:info@ocdaction.org.uk) . By informing us as early as possible you call will give us the opportunity to offer the place to someone else and not lose out on valuable fundraising for our charity.

If you have your own place in the event you will need to contact the event organisers to check their cancellation and deferment policy.

Unfortunately, we cannot offer you a refund for the registration fee or any deposit. You will be liable to honour your commitment for the minimum fundraising amount that you agreed to at the time of accepting the place. Your fundraising total at this time must be passed to OCD Action immediately.

If there is still a shortfall in your fundraising, then you will be required to make up the shortfall and donate the remaining amount yourself. OCD Action will work with you to try and establish a means of you paying the money in to us – perhaps instalments over time.

The minimum fundraising amount includes all expense costs incurred by OCD Action at the time of cancellation, including but not limited to the cost of the event place, running vests/t-shirts and support materials.

**Will OCD Action be there on the day?**

Unfortunately, we are only a small team and can’t get to every event our supporters take part in. However, we will give you as much support we can before and after your event. We encourage you to bring along as many family and friends to the event to cheer you on.